



## Channeling AI: A Newsletter for the CI Community

In this first edition of CSUCI's AI newsletter, we touch on ways AI is improving people's lives, on campus and beyond. The articles included do not just describe events, they also model an effective approach to learning about AI—by drawing varied ideas from many sources, whether those involve panel discussions in Santa Barbara, white papers from ethics think tanks, or interacting with ChatGPT itself. There is no limit to how creative and wide-ranging you can be in learning the possibilities AI offers. We hope today's articles inspire you to go out and explore your own interests in how to use AI in your studies, work, and daily life.

### Featured Articles

\*Each of the linked articles below opens a Canva page.

- [Integrating AI into Business Education on Campus](#)
  - How CI supports AI in business analytics, through the AI and Business Analytics Lab (AiBAL) and the MSBA program.
- [ChatGPT Edu, the LLM for Students](#)
  - Learn how to use this free subscription for CI students, for business and other studies.
- [Google's AI Internship: Assisting Business Advisors with Personalized AI](#)
  - How MSBA students are receiving mentorship from leaders in AI modeling for small business.
- [Lessons from the "AI Unlocked: Sparking Innovation" Panel Discussion \(Oct. 24, 2025\)](#)
  - Advice on how small businesses can leverage AI, from CEOs who used it to build their startups.
- [Lessons from the "AI Unlocked: Shaping the Future" Panel Discussion \(Nov. 7, 2025\)](#)
  - Advice from panelists, including CI professors Ray Bowman and Alan Jaeger, on how to implement AI effectively across industries.
- [Channeling AI with Care: The Inaugural CI AI Ethics Board](#)
  - Facilitating inquiry and discussion on ethical AI implementation, by campus leaders and scholars.

## Announcements

### [Guest Lecture: Dr. Zhuo Feng on Breakthroughs in Machine Learning](#)

Dr. Feng, a professor and researcher at Stevens Institute of Technology and NVIDIA Research, will present a framework for understanding and enhancing machine language robustness, for developing more reliable and resilient AI systems for real-world applications.

**Date:** Monday, November 17, 2025

**Time:** 6:30 PM - 7:30 PM (Pacific Time, US & Canada)

## Quick Bytes

- **Tool of the Month:** [ChatGPT Edu](#) for Study Help.
- **App Spotlight:** [ProtoBots](#), created by Dr. Lokesh Dani, for designing and implementing chatbots.
- **Statistics:** Startups that apply AI shorten development cycles by about 15 percent, achieve 50 percent higher productivity, and reach funding milestones two and a half times faster. [[Learn More](#)]

## Have Questions or Want to Contribute?

We invite your feedback, questions, or submissions for our next issue, coming this Winter. [Contact us at this address](#).

## Contributors

This issue features articles by Nicholas Bridgman, MSBA Candidate and Graduate Assistant AI Researcher.

Thanks for reading, keep innovating!